HIGOLD

HIGOLD

Live the excellent tipe

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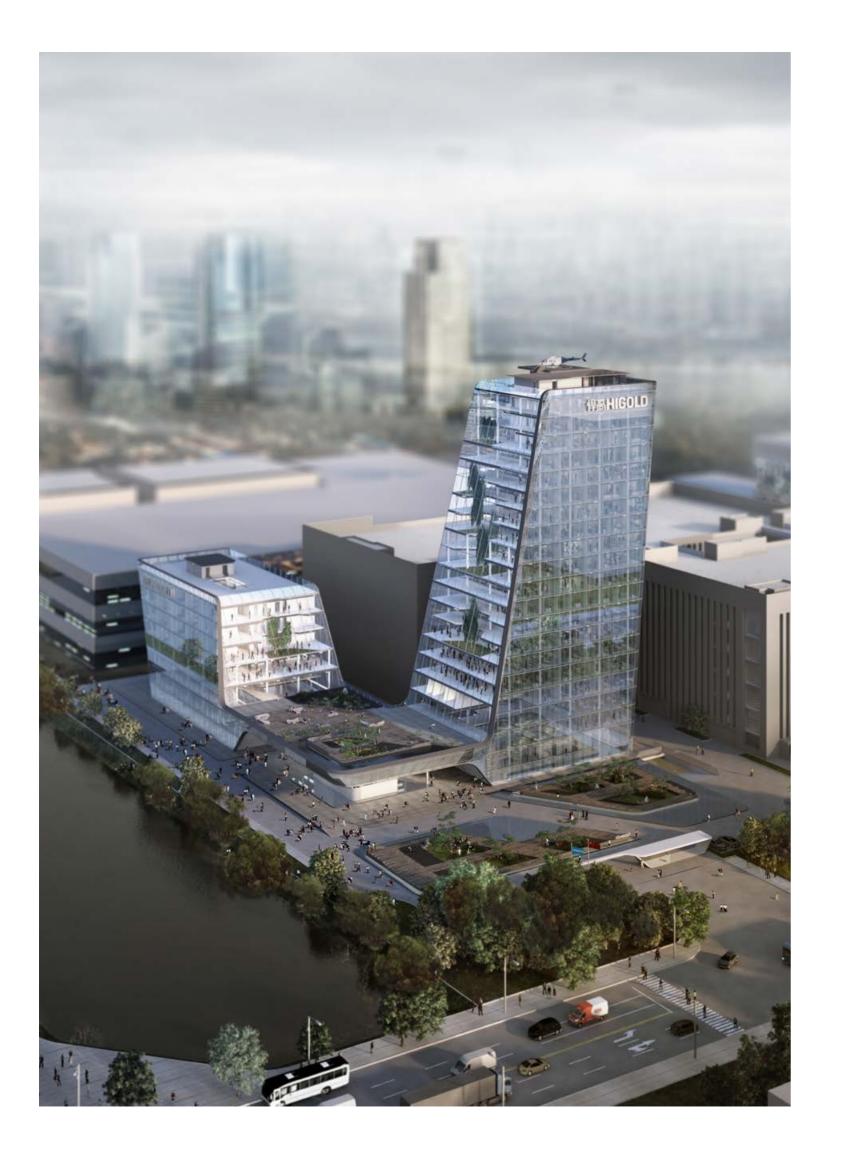








NEW COLLECTIONS 2023



As a member of Higold, I am very happy to spend a good period of my life to work with you.

Higold relies on the top quality to promote the business development, and the top quality is achieved by the people and the management system. First of all, people are the manufacturers of products. Only excellent employees can produce top quality products. Secondly, the management system, especailly for quality management, is an effective guarantee for standardized and large-scale production of products. Therefore, the company will only grow when its employees grow, and the growth of individual employees is fundamentally consistent with the development direction of the company. Innovation is the eternal source of the company's development. In order to expand the enterprise living space, in order to open up more broad development for individuals, we need to be full of passion, maintain the source power of innovation, improve work efficiency, improve the quality of work, keeping surpass ourselves always.

In the background of a company who has the core competitiveness by improving the management innovation and the process reengineering comprehensively and who has enough opportunities and space for sustainable development and strives to create a level playing field, as long as you think and work hard, learn modestly and keep improving, you will be evaluated fairly eventually. More important thing, this learning mindset itself is a key to success.

HIGOLD GROUP

Team work spirit and strong professionalism are the source of the inexhaustible strength for a company. You will obtain better play and achieve greater achievements only when you integrate your talents into a team. Based on the premise of a common goal and overall image, the company advocates the development of individuality and provides broad development space for employees. To win, you must first win yourself. We Only can surpass ourselves and our rivals by continuous learning and self-reflection. "Change" is our eternal theme, of course, "change" is also an experiment, whatever successes or failures, we will accommodate them with a broad mind. Standing at the starting line of the new century, let's arm ourselves with a new idea and inherit the essence of our advantageous culture. Let's extend the organization culture idea which is more beneficial to the enterprise development, and Let's build the dream team of the new century.

Finally, as a representative of the company's executives, what I care more about is the feelings of employees and whether they can grow and acheive their personal dreams in our company. At the same time, I sincerely thank you for what you have done for the company and your efforts as a member of this team, I wish you a happy work in the future!

-- Ou Jinfeng, chairman of Higold Group



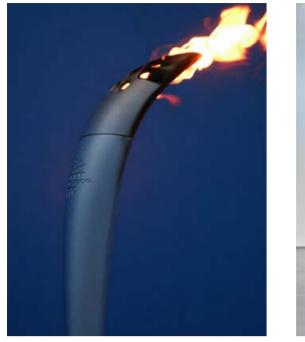


reddot design award winner



DESIGN OF **PININFARINA** OUTDOOR FURNITURE \leq







"Italian style means sense of proportions, simplicity and harmony of line, such that after a considerable time there is still something which is more alive than just a memory of beauty."

[Battista 'Pinin' Farina]



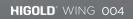


Pininfarina Extra, is part of the world-famous design house Pininfarina, whose history traces back to 1930 when the company was established by Battista Pinin-Farina, who became the most acclaimed car designer of his time For example the Cisitalia 202 by Pininfarina (1947), was the first and only car to enter into a permanent display at the MoMA of New York, in 1961. Up to today, more than 100 Ferrari cars that have gone into production have been designed by Pininfarina.

In 1986, the third generation of the Pininfarina family created Pininfarina Extra srl to extend the design capabilities of the company, outside of the automotive sector. Over the past 30 years, Pininfarina Extra has developed more than 600 projects under the direction of its President and Chief Executive Officer, Paolo Pininfarina (now Chairman of the Pininfarina Group), and has established its own direction and a clear identity. Today the company has ventured into a variety of commodity sectors where products bearing the Pininfarina name have won acclaim in the world's leading markets. The company attempts to blend the most advanced features of scientific, technological and engineering research with attractiveness that should accompany the things we use every day. Pininfarina Extra is a reliable and competent partner to firms wishing to use design as a strategic asset for their product development process and a tool of communication to improve their position in the market.

The main activities of the company include Industrial design (electronics, sporting goods, furniture, equipment and machinery, consumer products, graphic design and packaging), Architecture and interiors (residential, hospitality, sport and commercial structures), and Transportation design (Yachts, airplanes, private jets, people movers).

uning by pininfarina 11





DESIGN OF **PININFARINA** OUTDOOR FURNITURE

Inspired by the lightness of wing, the archetype par excellence that combines lightness and strength-in the WING collection, the designers were guided by the concept of physical and perceived lightness.

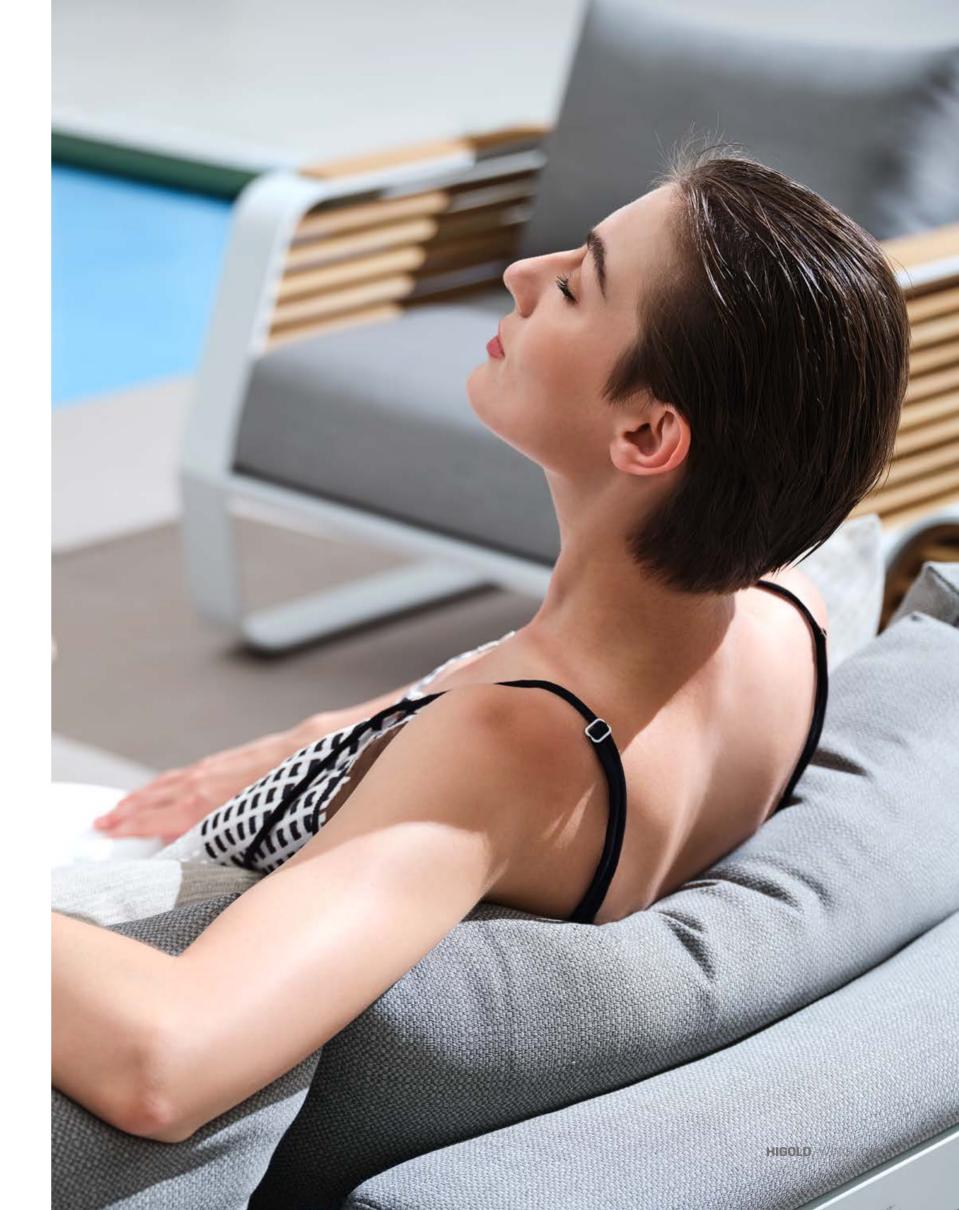
The dynamic, pure and elegant lines give the collection a style suitable for both urban contexts and environments where nature is the protagonist. The elements of the collection are characterized by a folded aluminum structure and enriched by geometric and essential lines that recall the world of architecture.







Inspired by the lightness of wing, the archetype par excellence that combines lightness and strength-in the WING collection, the designers were guided by the concept of physical and perceived lightness.





HIGOLD WING 012



HIGOLD[®] WING 014



DESIGN OF **PININFARINA** OUTDOOR FURNITURE

The dynamic, pure and elegant lines give the collection a style suitable for both urban contexts and environments where nature is the protagonist. The elements of the collection are characterized by a folded aluminum structure and enriched by geometric and essential lines that recall the world of architecture.













Solid aluminum for space shuttle creates a dynamic, pure and elegant lines.



Super thick cushions with high density foams for an extra soft seating experience.

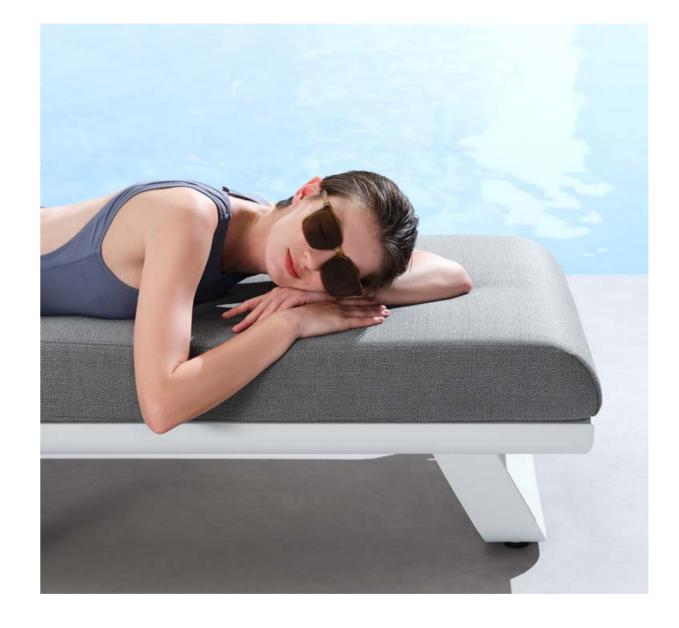






HIGOLD WING 028



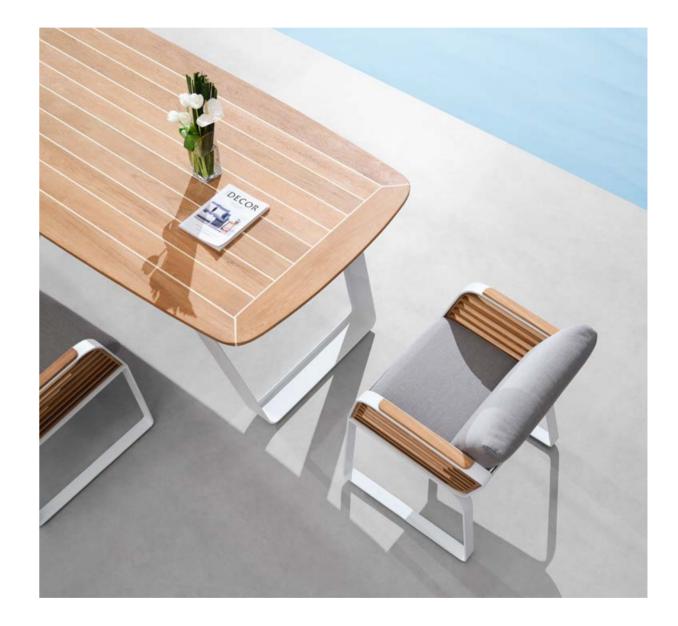












A perfect match combined physical sturdy and perceived lightness.



HIGOLD' WING 038





204921 Single Sofa Size: 855x890x605mm







204931 Double Sofa Size: 855x1530x605mm



204941 Three-seater Sofa Size: 855x2035x605mm





204908 Middle Sofa Size: 845x650x565mm



204928 Middle Corner Sofa Size: 1260x1260x565mm





204981



204929 Right Corner Sofa Size: 855x1425x605mm





204911 Dining Chair Size: 565x635x640mm



204951 Sun Lounge Size: 1970x885x555(835)mm



204927

Left Corner Sofa

Size: 855x1425x605mm



204985 Coffee Table Size: 1200x800x395mm





204975 Dining Table Size: 2260x1050x750mm





204963 Side Table Size: 500x500x400mm























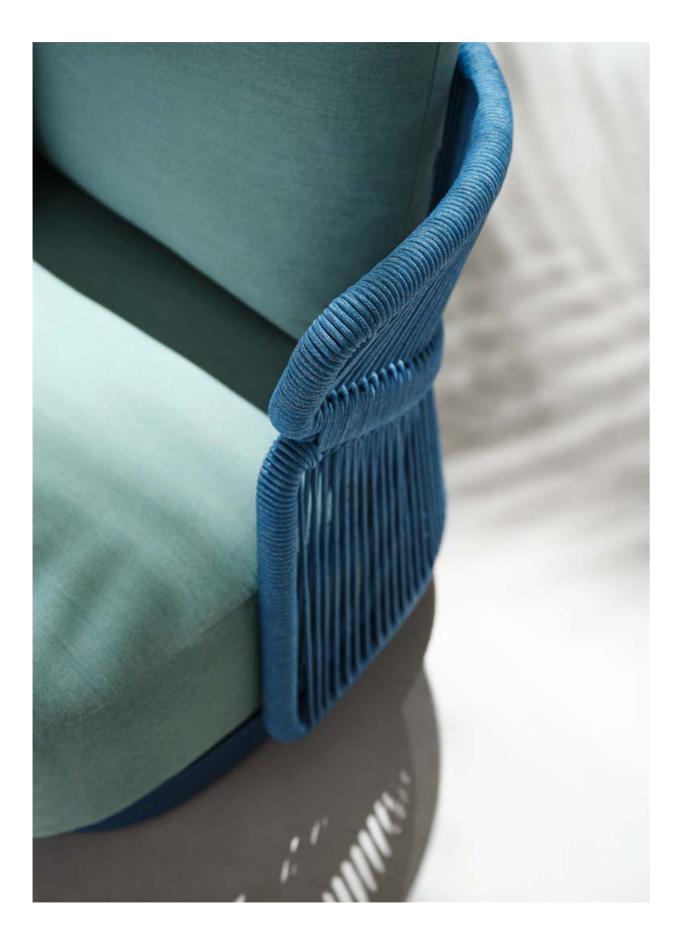












COLLECTIONS 2023



AiO

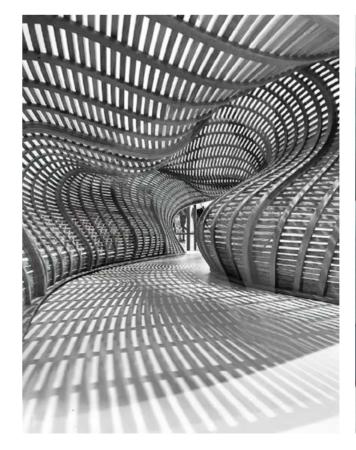


CLAUDIO BELLINI®

CLAUDIO BELLINI® is a Milan based multidisciplinary design studio founded by Claudio Bellini is built on an open-minded and innovative perspective, respectful to design heritage, specialized in product, furniture, and interior design since 1996. Integrating different disciplines gives the studio the privilege to provide long-term consultancy to clients by advising on graphic design, architecture, CMF, and brand identity.

Studio's capability of analyzing the complex dynamics of foreign markets has led CLAUDIO BELLINI® design studio to be recognized all around the world as one of the most influential European design practices.

Today, the studio continues evolving by enhancing the creativity with the support of a talented multinational team through their complementary skills.



A collection that is inspired by the charm of Italy, its naturally expressive sceneries, relaxing seasides, and sunshine that is still and pure. The AIO collection is a feeling of absolute relaxation and comfort that envelops you and takes you to the exact Italian feeling. The majestic and refreshing texture of sands inspires the grains and surface of this collection. A sight to the eyes with its special and distinct color, especially when the sun shines on it highlighting its detailed textures. The iconic element of this collection is done with rope, which is known to be strong and tough material. The blend and showcasing of rope details with smooth curved silhouettes make this collection one to remember!

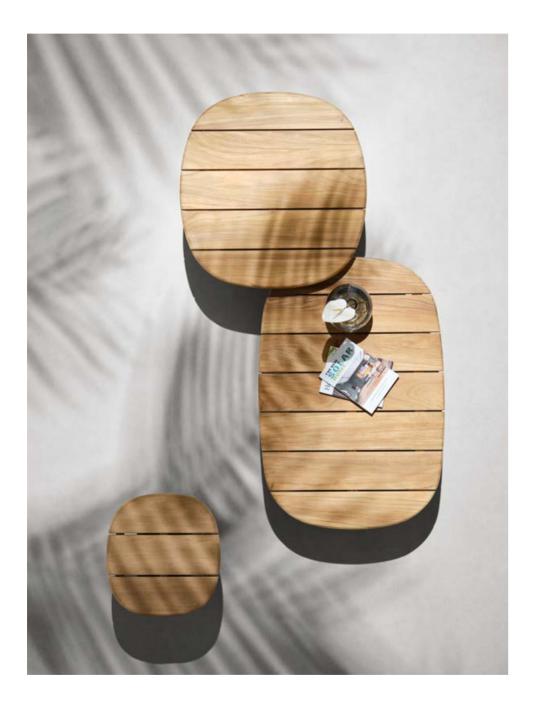


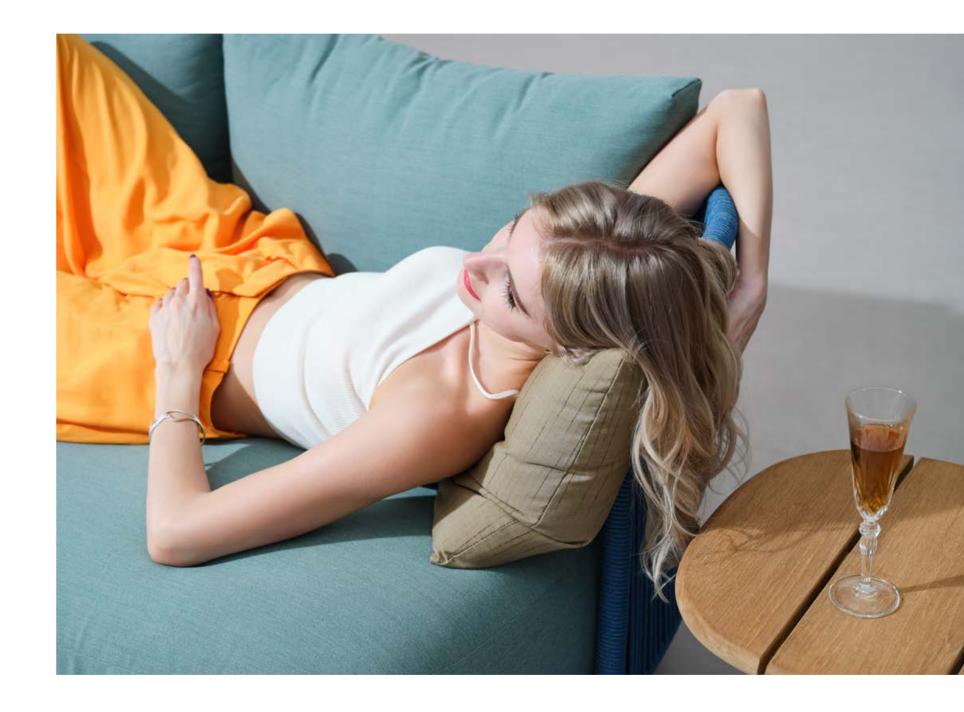
HIGOLD[®] AIO 048













Sink into a feeling of absolute relaxation and comfort as the AIO collection envelops you in its unique frame. Soft and warm cushioning embraces the structure along with its precise and atypical details in rope. Taking and reminding you of the content feeling of being by the sea as the winds sway in a typical Italian island.





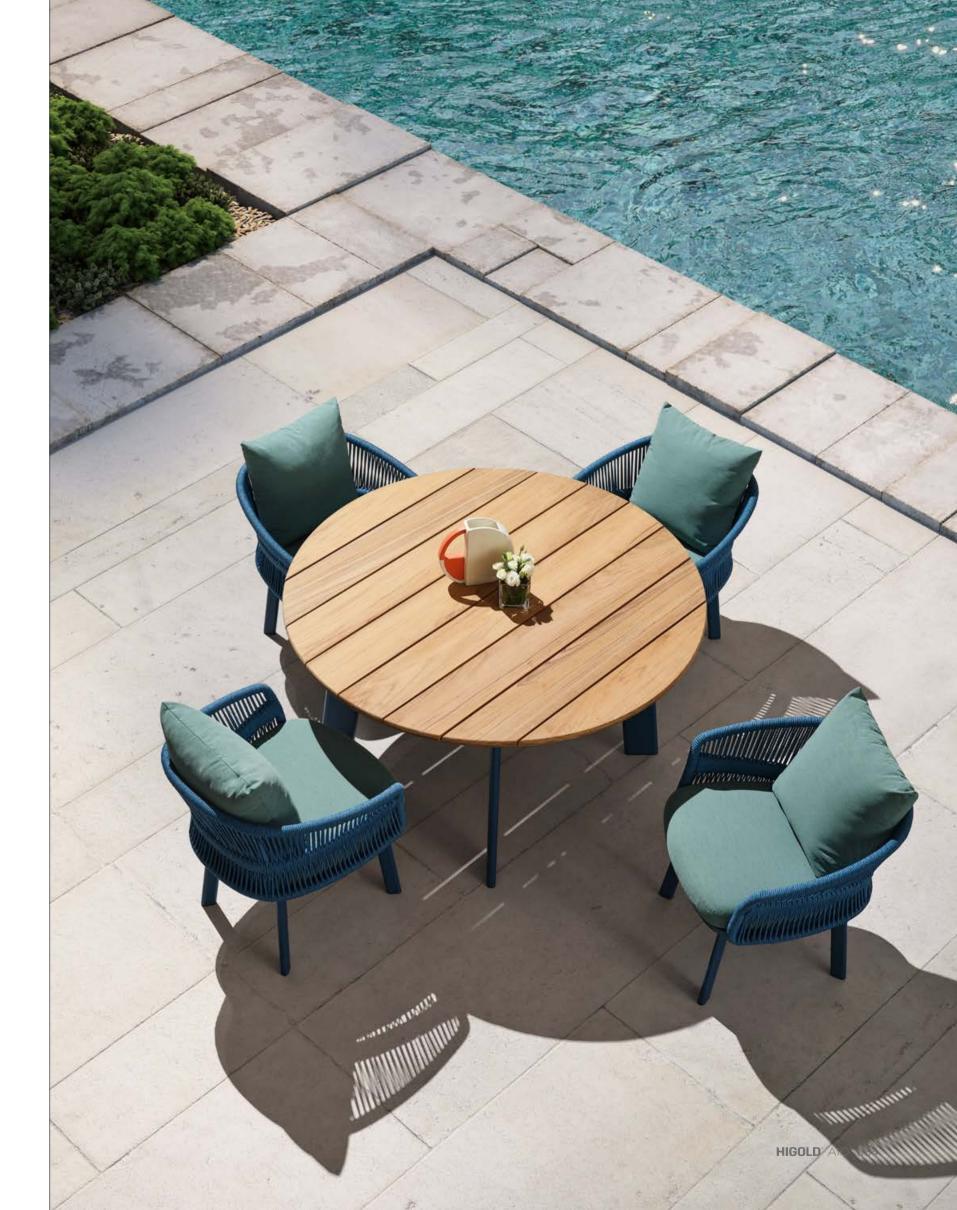


Super thick cushions with high density foams for an extra soft seating experience.

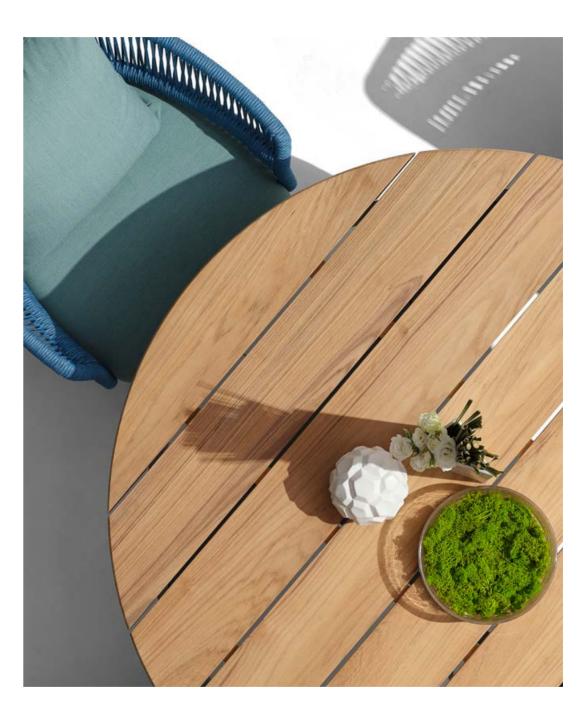




The iconic element of AIO collection is done with rope, which is known to be strong and tough material. The blend and showcasing of rope details with smooth curved silhouettes make this collection one to remember!







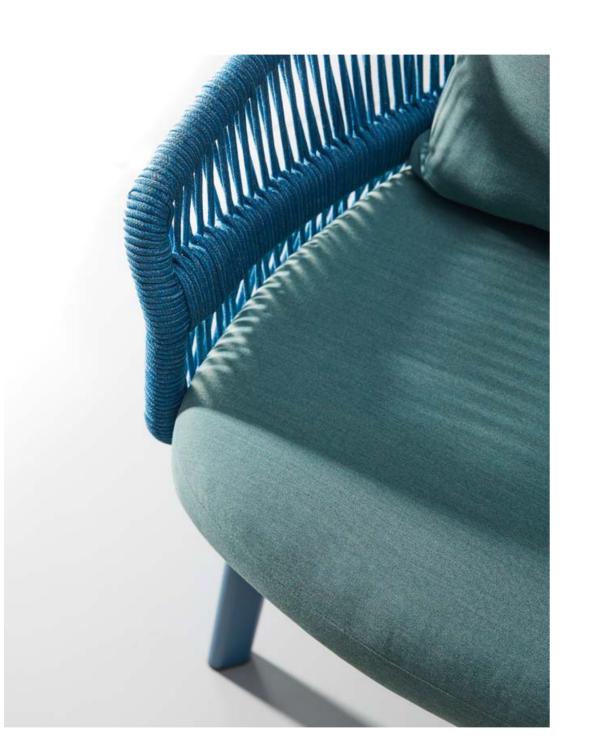






A refreshing sight to the eyes with its special and distinct color, especially when the sun shines on it highlighting its detailed textures. This collection is a feeling of home that is forever loved.

HIGOLD[®] AIO 070





205521 Single Sofa Size: 820x970x675mm







205531 Double Sofa Size: 820x1680x675mm

205581



205541 Three-seater Sofa Size: 820x2380x675mm





205572



205582 Coffee Table Size: 800x750x390mm



205561 Side Table Size: 470x440x435mm



205563 Side Table Size: 500x500x450mm



205511 Dining Chair Size: 620x650x730mm



205571 Oval Dining Table Size: 2200x1100x760mm





205591 Flower Basket Size: 500x500x720mm





205593 Flower Basket Size: 500x500x450mm

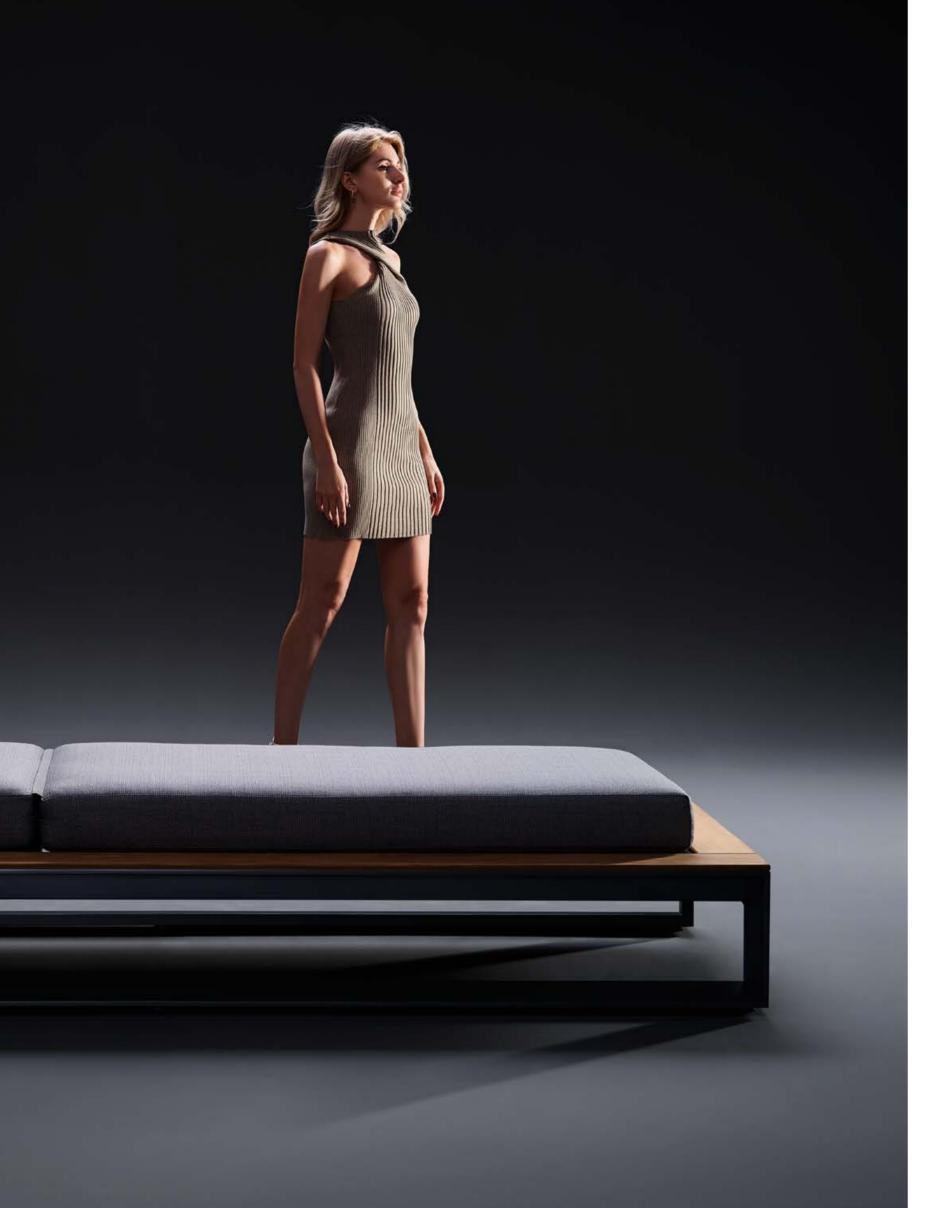


205510	 205520	
205530	 205540	
205550	 205560	
205570	 205580	



205590





Cambusa



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CAMBUSA takes inspiration from the sea that appears golden beneath the sun-lit sky. As the sunbeams onto each piece from this collection, it takes shape and accentuates the detailed gradients and elements. An exemplary display of smooth and precise design that showcases clean-cut square features in an enlivening manner. Just as the sun, warm and inviting shades are used to accomplish a collection that is made to suit the surrounding with utmost finesse. Just as the sea grants new hope, this collection is designed with hopes of delivering extreme comfort and a welcoming feeling.

CAMBUSA



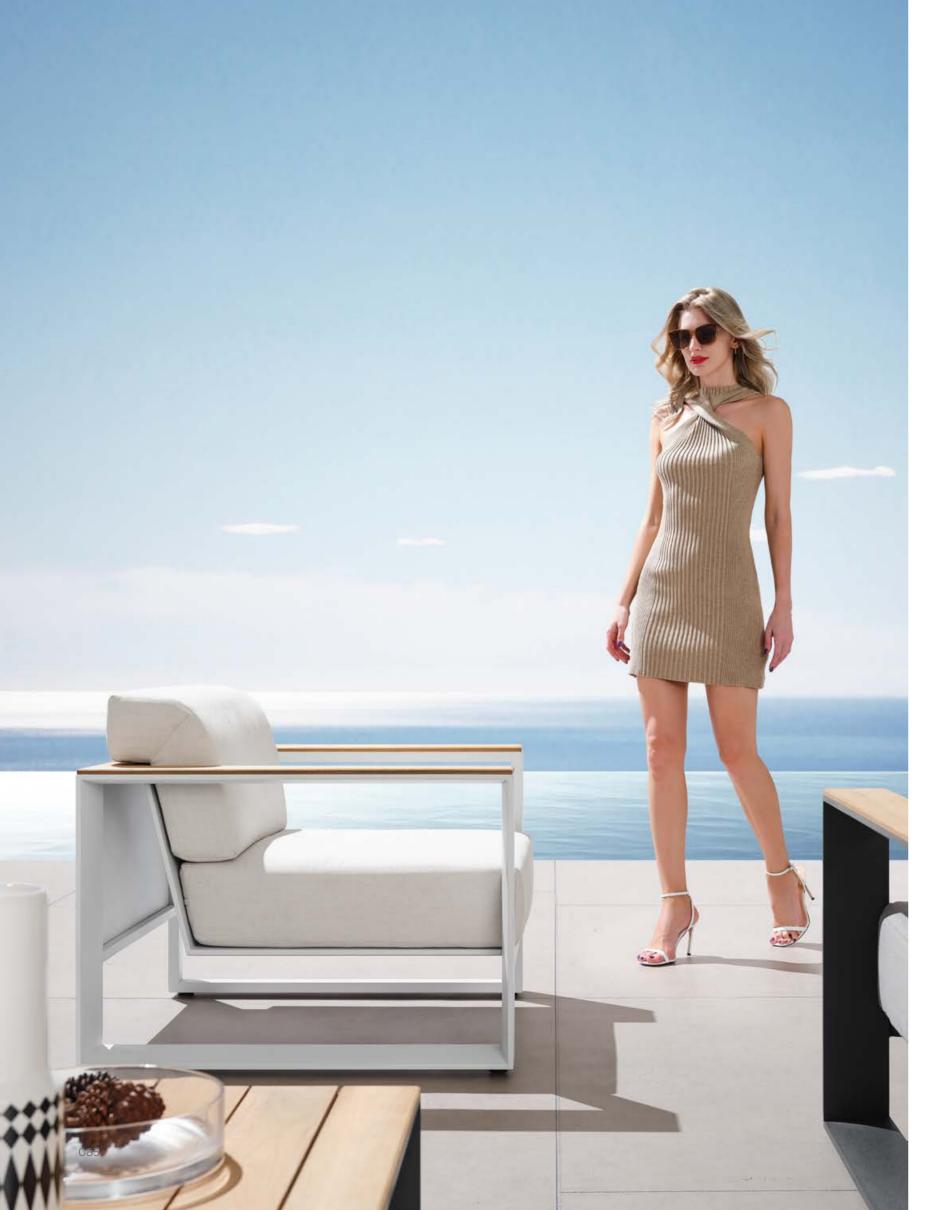


CAMBUSA

HIGOLD[®] CAMBUSA 082



HIGOLD[®] CAMBUSA 084



Cambusa collection is created with the primary idea of comfort at its core.





HIGOLD[®] CAMBUSA 088



An exemplary display of smooth and precise work that showcases clean-cut square features in an enlivening manner. As the sunbeams onto each piece, it takes shape and accentuates the detailed gradients and elements that are crafted in extruded aluminium. Cambusa is made to suit the surrounding with utmost finesse and is a display of pure polished design.

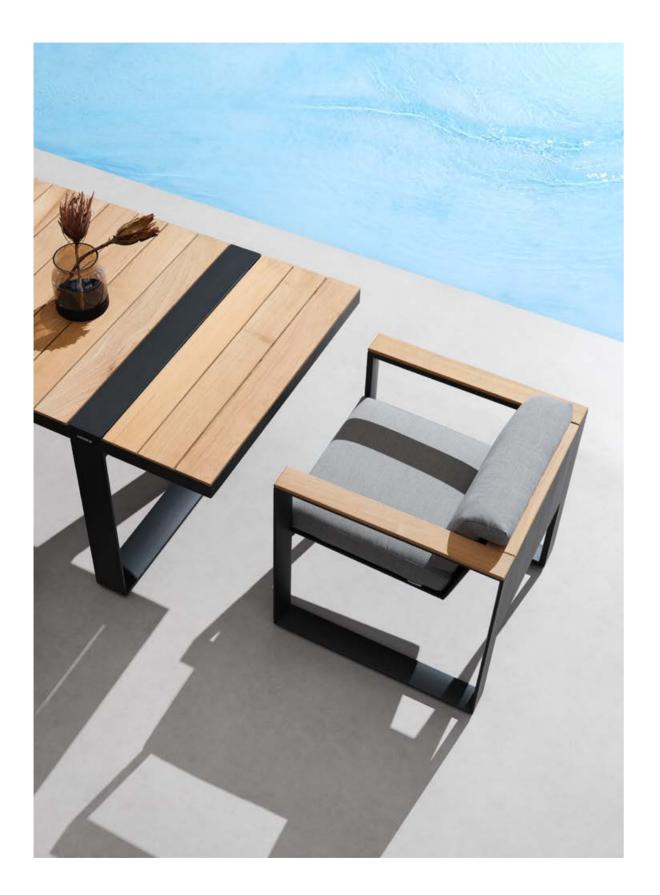




Stable, comfortable and grand, which is the first impression of Cambusa.









HIGOLD[®] CAMBUSA 098









Cambusa

Outdoor Furniture Collection

206221 Single Sofa Size: 840x880x595mm









Double Sofa Size: 840x1540x595mm

206231



206241 Three-seater Sofa Size: 840x2200x595mm





206208 Middle Sofa Size: 840x660x600mm



206209 Middle Double Sofa Size: 840x1320x600mm







206228 Middle Corner Sofa Size: 840x840x600mm



206262 Footstool Size: 840x660x275mm





206227 Left Double Corner Sofa Size: 840x1430x600mm



206229 Right Double Corner Sofa Size: 840x1430x600mm









206239 Right Three-seater Corner Sofa Size: 840x2090x600mm





206251 Sun Lounge Size: 2200x860x885mm





206282 Coffee Table Size: 840x840x235mm





206271 Dining Table Size: 2400x1000x760mm





Cambusa

Cambusa Combinations





































Borromeo



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BORROMEO

A voyage to Europe in the summer and observing the wonderful blue reflections of the Mediterranean Sea, the concept is inspired by and conceptualized with the feeling that takes one to a sunny day near the seaside with an easy breeze blowing. Borromeo collection is a result that blends the expertise and know-how of HIGOLD with natural and pure elements in perfect harmony. This unique collection is where the simplicity of natural rope is combined with the modern lines of aluminum accurately to bring to life a feeling like no other. Mixing and blending conventional design with pleasant nostalgia! The scattering of sunlight by the molecules of the water inspires the textures and feel of this collection and is a reminder to relax and unwind in it.









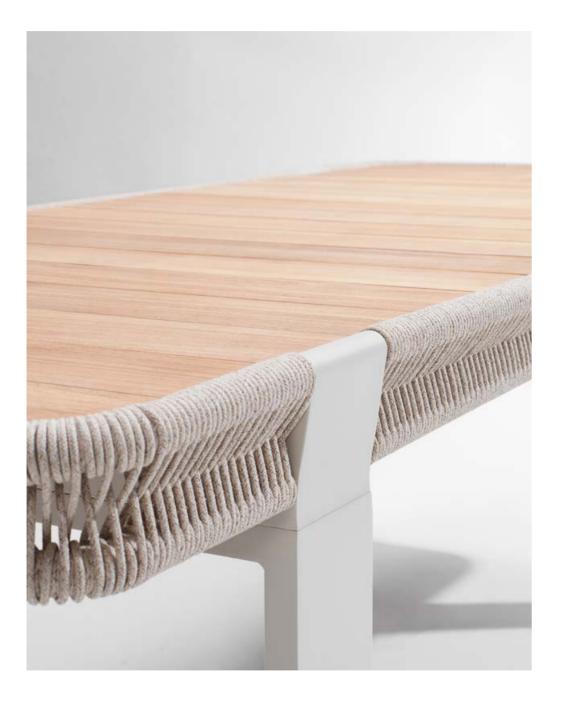














It has a natural lightness and elegance but never loses its sturdiness and comfort.



21.7.5 (61111

Borromeo

Outdoor Furniture Collection











205441 Three-seater Sofa Size: 765x2170x600mm





205481



205427

Size: 765x1425x600mm

205428 Middle Corner Sofa Size: 765x765x600mm



205492 Flower Basket Size: 750x750x375mm



Left Corner Sofa



205429 Right Corner Sofa Size: 765x1425x600mm



205411 Dining Chair Size: 610x610x635mm



205451 Sun Lounge Size: 2030x705x905mm







205471 Dining Table Size: 2135x1000x765mm





205491 Flower Basket Size: 525x525x605mm



Borromeo

Borromeo Combinations



















DESIGN OF CLAUDIO BELLINI® OUTDOOR FURNITURE



Visconti

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VISCONTI

VISCONTI collection is a fun and playful blend that is conceptualized and inspired by the curved lines within caves, along with discovering a similarity with the authenticity of wood. Visconti radiates impeccably under the sun just like the way the sun reflects on the surface of the textured cave walls. Designed and built with superior detail and quality, the comfortable cushioning conveys and offers an inviting feel and makes you enjoy the well-deserved quality time off. The smart assembling method and system of design give this collection a distinct style making it unique and unlike any other.





The overall structure of Visconti is simple, but the details of the rope mesh enrich the complete design to become more luxurious. It is a good combination of softness and rigidness to offer an elegant and gentle impression.











HIGOLD VISCONTI 148





Radiating impeccably under the sun, it is designed and built with superior details and quality. A collection to make you enjoy the well-deserved quality time off.





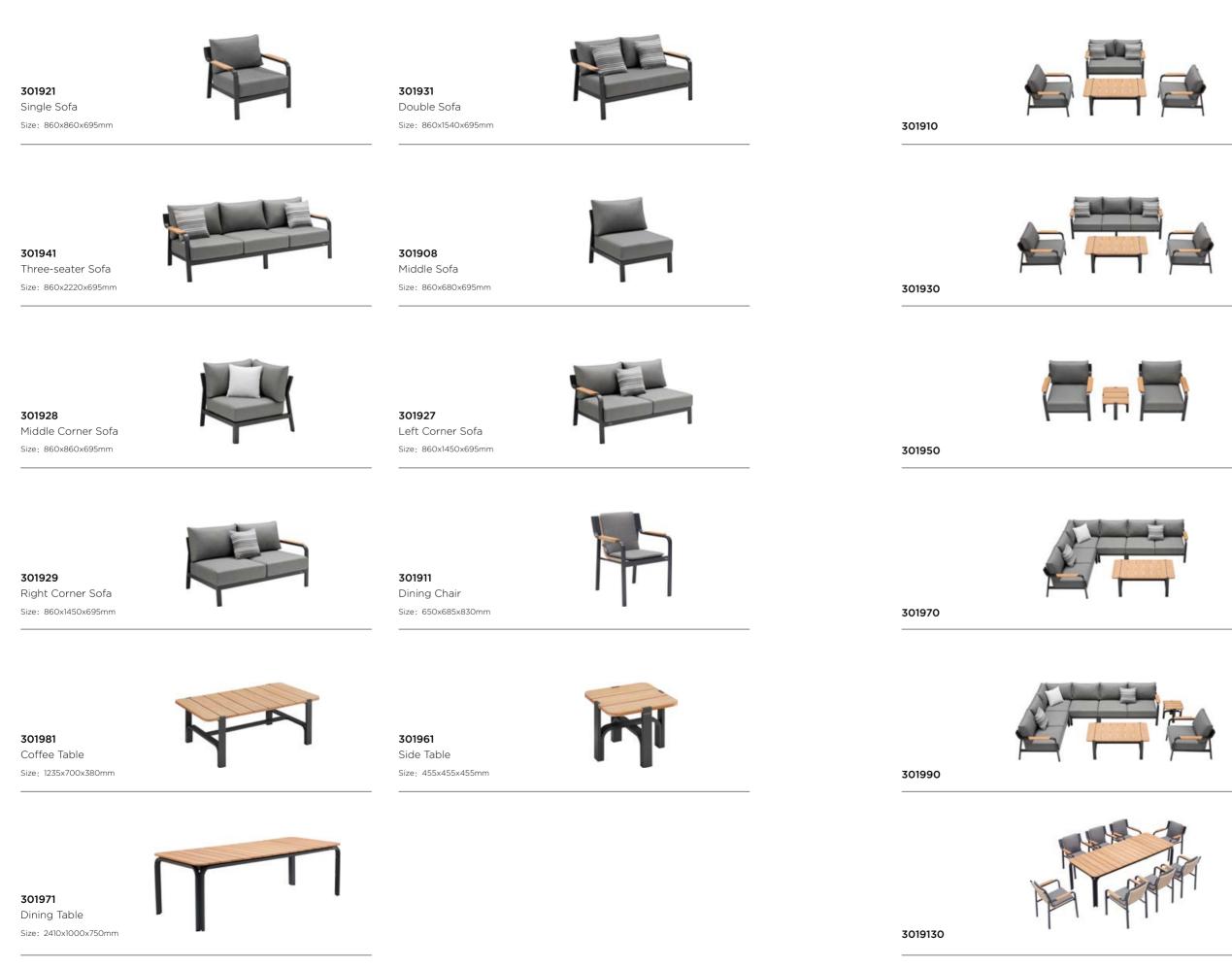
HIGOLD'



Visconti

Outdoor Furniture Collection

Visconti Combinations



3019100



301980



301960



301940



301920







